![hh2 Construction Connected logo]

Vision Statement

Be Selfless

We provide the platform for those who build it.

To provide commercial contractor with:

- Seamless connectivity to the solutions they need to run the business
- Driving the collaboration between the field and the back office
- Saving time to allow contractors to focus on what they do best

Core Values

Be Selfless

We are selfless in our dedication to achieving shared success for our team members and customers' needs. We do this by:

- Aligning common goals
- Under promising and over delivering on our commitments
- Taking care of team members and customers at all times

Extreme Ownership

We take extreme ownership, by owning our actions and the outcomes within our control and do what we say we are going to do. To ensure this, we:

- Seize accountability and never avoid it
- Prioritize, execute, and own our results
- Deliver work we are always proud of

Empower Success

We empower ourselves and others to succeed which drives creativity, pride in work and increased results in everything we do. We do this by:

- Focusing on the growth and development of our colleagues
- Being open, honest, and transparent with each other in everything we do
- Recognizing the accomplishments of colleagues, whenever and wherever they occur

Systematic Reflection

We reflect daily on where we have been to know where we are going! To ensure this, we:

- We believe in failing forward, learning from our mistakes, and acting quickly to correct our course
- We inspect what we expect of each other and challenge one another to act, think and do more than is expected
- Drive transformational change through daily, measurable improvement

Logo Guidelines

The hh2 logo can be used in full color or with black and white variations depending on how dark the value of the background color is.

Font Guidelines

hh2 currently uses two san serif fonts for their marketing. We employ variations of Poppins weighted fonts for headlines and Raleway Regular for the body content. Both are available from Google fonts.

Poppins (Semi-bold, 21pt)

Raleway (Regular, 12pt)

Color Guidelines

The dark blue and orange are the colors used in our logo.

#003654	#fc5521	#ebf3f7	#00507d	#666666
R: 0 G: 54 B: 84	R: 241 G: 87 B: 40	R: 236 G: 243 B: 246	R: 0 G: 80 B: 125	R: 102 G: 102 B: 102

Iconography